



Dear Exhibitor:

We would like to welcome you to our 35<sup>th</sup> annual event, taking place February 12 & 13, 2025.

Our committee is working hard to make Agri-Visions 2025 better than ever. Our conference component continues to evolve to meet the demands of the ag industry. We are currently working to have a great line-up of speakers that will be dynamic and appealing to all.

#### Agri-Visions – What is it?

Agri-Visions is the only event in the area bringing both livestock and grain producers together; giving Exhibitors the opportunity to connect and network with both segments at one time. It is an agricultural-based tradeshow with an educational opportunity through keynotes and breakout sessions which include technology, farm management, market trends, support services, and products for both cattle ranchers and grain farmers. We reach a potential trading area of over 190,000 people.

#### Agri-Visions – Benefits

- Centrally located in one of the largest grain and cattle producing regions that encompasses both Alberta and Saskatchewan
- Extends to both cattle and grain industries, suppliers, and customers at one event
- Provides resources and learning opportunities where producers can gain an understanding of the direction of agriculture in an ever-changing market
- Opportunity to associations to host producer/grower meetings during the event
- Opportunity to purchase conference packages for customers and employees at a reduced rate

The relaxed atmosphere of the show, quality speakers and focus on both the grain and livestock industries is what makes Agri-Visions such a success. Our facility has over 72,000 square feet of exhibit space which fills up very quickly each year. For further inquiries contact the Lloydminster Exhibition Office and speak with Tammy Dyck by phone at (306) 825-5571 or email at [eventadmin@lloydex.com](mailto:eventadmin@lloydex.com)

We look forward to seeing you at Agri-Visions 2025.

Sincerely,

*Ron Weaver*

Ron Weaver Chairman

# **2025 Show Features**

## **Conference Package**

We're finalizing a terrific line up of speakers this year! Keep an eye out for our full schedule at [www.lloydex.com](http://www.lloydex.com). As an added benefit to booking a booth again this year, you will receive **TWO** exhibitor lanyards that will give you access to **ALL** the speaker sessions; it does not include meals or the Heart of the Farm Banquet. Please complete your entry form with the names of the delegates that will take part in the 2025 speaker line-up. You can also pre-purchase additional conference packages for your coworkers, customers, or colleagues at a reduced rate.

## **Session Locations**

Our keynote speakers and full sessions will take place in our Keynote Session Room with smaller sessions taking place on the Agronomy Stage.

## **FarmGate Breakfast**

We're bringing back one of our most popular features, the FarmGate Breakfast. Join us for breakfast on February 12<sup>th</sup> & 13<sup>th</sup> for just **five dollars!**

## **Admission Charge**

The \$10.00 admission charge to the tradeshow for the general public will continue in 2025. Admission is included with any conference package purchase.

## **Lazy Farmer Lounge**

This refreshment centre is located in the northeast corner of the Saskatchewan Ag Dealers building for all to enjoy a break with a beverage and a buddy.

## **Heart of the Farm Banquet**

Once again, we will host the Heart of the Farm Banquet presented by Weir Veterinary Services on Wednesday, February 12th. We are excited to present a Keynote Speaker. Get your tickets early so you don't miss out on this wonderful evening.

## **Outdoor Space**

Looking to bring some larger display items? Look no further than our prime outdoor display space located in front of the main entrance. Outdoor space is the perfect way to enhance your lineup of equipment and display items at the show!

## **Producer Meetings**

Looking to host your own producer meeting? We have several meeting rooms available during Agri-Visions that will accommodate your customers! We would be happy to discuss the different options with you!



# SHOW SERVICES

The Tent Guys are the contracted trade show service provider for this event. They will be **on-site** to oversee the display and electrical requirements of the trade show and Exhibitors.

If you require :

- ★additional tables
- ★additional chairs
- ★additional electrical power
- ★additional carpeting
- ★any other display items

they can supply these for you. If you **pre-book** any requests or changes for your booth there will be a **pre-show discount**. Any requests made on-site will be accommodated at an increased rate, pending availability.

**For changes or additional items for your booth order forms are available The Tent Guys**

The Tent Guys: 780-205-7368

[www.thetentguys.net](http://www.thetentguys.net)

## SHOW TIMES: MST

Wednesday, February 12<sup>th</sup>

9:00am-5:00 pm

Thursday, February 13<sup>th</sup>

9:00am-6:00 pm

## TRADESHOW BOOTH RATES

COMMERCIAL DISPLAY BOOTH	BOOTH RATE	GST	TOTAL
1 <sup>st</sup> 10 x 10 Booth	\$425.00	\$21.25	\$446.25
2 <sup>nd</sup> & subsequent 10 x 10 Booths	\$350.00	\$17.50	\$367.50
LARGE EQUIPMENT BOOTH			
15 x 40 Booth	\$510.00	\$25.50	\$535.50
20 x 40 Booth	\$680.00	\$34.00	\$714.00
20 x 45 Booth	\$765.00	\$38.25	\$803.25
20 x 50 Booth	\$850.00	\$42.50	\$892.50
40 x 40 Booth	\$1,360.00	\$68.00	\$1,428.00
25 x 70 Booth	\$1,487.50	\$74.38	\$1,561.88
40 x 50 Booth	\$1,700.00	\$85.00	\$1,785.00
40 x 55 Booth	\$1,870.00	\$93.50	\$1963.50
40 x 80 Booth	\$2,720.00	\$136.00	\$2,856.00
83 x 55 Booth	\$3,880.25	\$194.01	\$4,074.26
OUTDOOR SPACE (per sq. ft.)	<b>\$0.35</b>	<b>\$0.02</b>	<b>\$0.37</b>

### Outdoor Space

- Outside Space \$0.35/sq. ft of space booked + \$0.02 GST= \$0.37/sq ft.
- For example, if you book 20' x 40' space: 800 sq ft x \$0.35 = \$280.00 + 14.00 GST = \$294.00
- Outside space will only be sold once indoor space has been filled and only to registered 2025 Exhibitors that already have an inside space.

# DEADLINE FOR BOOTH APPLICATIONS

## **FRIDAY, January 3rd, 2025**

For further inquiries contact:  
**Tammy Dyck**  
Lloydminster Agricultural Exhibition Association Ltd.  
5521 – 49 Avenue Lloydminster, SK S9V 0Y7  
Phone (306) 825-5571  
Email [eventadmin@lloydex.com](mailto:eventadmin@lloydex.com)  
Website [www.lloydex.com](http://www.lloydex.com)

### **TRADESHOW MOVE IN INFORMATION**

#### **LARGE EQUIPMENT & TRAILER MOVE IN:**

Schedule may change based on equipment that is being displayed.

Please contact the show manager if you have any questions or concerns.

Exhibitors in the listed booths below will be contacted prior to event to confirm move in.

#### **TENTATIVE LARGE EQUIPMENT & TRAILER MOVE IN:**

#### **SASKATCHEWAN BUILDING**

TIME *MST	DATE	BOOTH NUMBER
10 am to 12 noon	Friday, February 7 <sup>th</sup>	45,46, 47, 48
1 pm to 5 pm	Friday, February 7 <sup>th</sup>	49, 52,53
8 am to 12 noon	Monday, February 10 <sup>th</sup>	40, 42, 44,51
1 pm to 5 pm	Monday, February 10 <sup>th</sup>	39, 41, 43
8 am to 12 noon	Tuesday, February 11 <sup>th</sup>	19-38, (requiring forklift)
1 pm to 6 pm	Tuesday, February 11 <sup>th</sup>	1-18 (requiring forklift)

#### **ALBERTA BUILDING**

TIME *MST	DATE	BOOTH NUMBER
10 am to 12 noon	Sunday, February 11 <sup>th</sup>	95,96
8 am to 12 noon	Monday, February 12 <sup>th</sup>	89, 90, 91, 92, 93, 94
1 pm to 5 pm	Monday, February 12 <sup>th</sup>	74-88, 97, 98, 99

#### **GENERAL MOVE IN FOR COMMERCIAL DISPLAYS:**

Monday, February 10<sup>th</sup> 1:00 pm – 5:00 pm MST

Tuesday, February 11<sup>th</sup> 8:00 am – 6:00 pm MST

#### **MOVE OUT:**

Thursday, February 13<sup>th</sup> – after 4:00 pm MST

## SERVICES PROVIDED:

- **FREE Sasktel Select WiFi** is available throughout all our buildings for Exhibitors and participants.
- **Building Access** will be provided to Exhibitors from 1:00 pm two days before the show until 9:00 am, one day after the show, during building access hours.
- **Security Service** will be provided during show off-hours of the show days.
- **Conference Package** will be provided to each exhibitor. Included with your entry are two lanyards that allow access to all speaker sessions, but do not include meals or banquet tickets. The delegates you select to attend must be identified on the registration form.
- **Commercial Display Booths** will include 8' high backwall drape, 3' high sidewall drape, 1 decorated display table, 2 folding chairs and an electrical outlet. Aisle carpet will be provided in the commercial display area. Show colours will be green and white. A hard wall booth package can be purchased through The Tent Guys. Any extras required can be ordered from the show company at the exhibitor's expense. Contact The Tent Guys in Lloydminster at (780) 205-7368.
- **Large Equipment Displays** will include one 8 ft. decorated display table, 2 folding chairs, 1 power outlet. Any additional equipment (ie. lights, tables, chairs, etc.) as well as extras required can be rented at the exhibitor's expense. Contact The Tent Guys in Lloydminster at (780) 205-7368.
- **Outdoor Space** We will mark out the area you request so be very specific with your dimensions. Display area is located outside the main entrance to the building.
- **Daily Booth Janitorial Service** can be purchased through The Tent Guys.
- **Overhead Door Access is required for all equipment moving in and out of the buildings. Exhibitors must access one of the following loading doors – please measure your equipment carefully to ensure it will fit.** Overhead door dimensions are as follows:
  - Saskatchewan Building (OH #1 on map) 16 ft. h x 20 ft. w
  - Alberta Building (OH #2 on map) 14 ft. h x 18 ft. w.
- **Forklift Assistance** can be provided for any exhibitors needing a forklift to assist with moving items for a display. ***Please contact the Show Manager prior to January 31, 2025 to confirm requirements.***
- **Accommodations** in Lloydminster can be found below. It is recommended that exhibitors book hotel rooms early to avoid disappointment.

HOTEL/MOTEL	PHONE NUMBERS	ADDRESS
<b>Best Canadian Motor Inn</b> <a href="http://www.bestcdn.com">www.bestcdn.com</a>	306-825-4400 1-888-700-2264	4320 – 44 Street
<b>Best Western Plus Meridian</b>	780-875-8884	1402 – 50 Avenue
<b>Border Inn &amp; Suites</b> <a href="http://www.borderinnsuites.ca">www.borderinnsuites.ca</a>	780-875-4404 1-800-658-4404	5411 – 44 Street
<b>Hampton Inn &amp; Suites</b>	1-780-874-1118	8244 – 44 Street
<b>Holiday Inn Hotel &amp; Suites</b> <a href="http://www.holidayinn.com">www.holidayinn.com</a>	1-877-660-8550	5612 – 44 Street
<b>Gold Circle Inn</b>	(780) 871-6940	5610 – 44 Street
<b>Microtel Inn and Suites</b> <a href="http://www.microtelinn.com">www.microtelinn.com</a>	1-800-337-0050	4257 – 44 Street
<b>Royal Hotel</b> <a href="http://www.westharvest.ca">www.westharvest.ca</a>	780-875-6113	5620 – 44 Street
<b>Super 8</b> <a href="http://www.super8.com">www.super8.com</a>	1-800-661-7221 1-306-825-7988 1-800-454-3213	4351 - 41 Avenue

## TRADE SHOW RULES & REGULATIONS

1. Exhibit displays must be assembled by no later than a half hour before start time on the first day of the show. Late arrivals may find their space filled by a wait-listed Exhibitor. **NO REFUNDS** will be issued in this instance.
2. A full display must be maintained until the end of the show. Displays must **NOT** be dismantled prior to **4:00 pm** on **Thursday, February 13<sup>th</sup>**. Failure to adhere to this rule may result in you being disallowed to participate in the Agri-Visions event the following year.
3. Exhibitors must provide all display signs, booth materials, etc. A commercial artist is not available at the site.
4. If you require a forklift to take your equipment/display to your booth location, you must notify us by **January 31, 2025**, so that we can facilitate a plan to meet your request. You may be asked to bring that particular item(s) earlier, especially for a 10x10 booth space. **Failure of notice will result in additional costs.**
5. Your entire display must stay within the marked confines of your display area. You cannot be in the alleys, may not block any exit door or access to exit door in any of the facilities.
6. The Lloydminster Agricultural Exhibition Association Ltd. and the Agri-Visions Show Committee are not responsible for lost or stolen items. Items which may be easily damaged or stolen should be removed immediately following the show.
7. Displays must be removed from the building by **12:00 NOON** one day after the show, February 14, 2025.
8. Exhibitors are responsible for public liability, theft, fire and other insurance on their own exhibit. Proof of insurance must accompany entry form and the Lloydminster Agricultural Exhibition Association must be listed as an additionally insured party.
9. Electrical appliances must be disconnected after the show is closed each evening.
10. Exhibit space shall not be sublet, traded, or sold without the approval of the Agri-Visions Show Committee.
11. All applications for exhibit space and location will be subject to approval by the Agri-Visions Show Committee. The Committee reserves the right to relocate your display or alter the original layout for the betterment of the show without Exhibitor's approval.
12. Exhibit space will not be confirmed until application form is filled out completely and payment is received in full.
13. **CANCELLATION POLICY:** Booth cancellations are subject to a \$150.00 administrative fee (not to be interpreted as a deposit on a future booking). To receive a refund (less administration fee), booth cancellations must be received **in writing** to the office by **5:00 pm MST** on **JANUARY 10, 2025**. No refunds will be paid after January 10, 2025, for any reason.
14. The Agri-Visions Show Committee reserves the right to reject or cancel any or all orders or confirmations.
15. The Agri-Visions Show Committee reserves the right to decide any point not covered by the rules and regulations which the said committee deems necessary for the proper regulation of the show.
16. Disregarding any of these rules by the Exhibitor could result in forfeiting all monies, rights and privileges and may also result in exclusion from future invitations to exhibit at this show.

**LIABILITY** - Notwithstanding anything to the contrary herein contained it is understood that each entrant, by the act of making an entry, waives all claims against the Lloydminster

Agricultural Exhibition Association Ltd. and/or any of the members, officers, or agents thereof, for any and all injury, loss or damage which he, his employees, helpers and/or property may sustain arising in any way out of the operations or activities of the said Association's officers, members or agents and indemnifies the said Association by reason of any claims made by any of his helpers or assistants introduced to or engaged by an entrant though the said Association or any of them through their members, officers or agents shall be at the sole risk and responsibility of such entrant.

**HOLD HARMLESS AND INDEMNITY CLAUSE** – That by signing the enclosed contract, I, the Exhibitor of the facilities/grounds of the Lloydminster Agricultural Exhibition Association Ltd. (LAEA), further agree that I will save harmless and indemnify the LAEA and their Directors, Officers, Volunteers, Employees, Agents Representatives, or Sponsors from any and all liabilities and claims, which may occur from renting at the LAEA.

### **Additional Information:**

- ❖ All 10' x 10' booths are Commercial Display Booths.
- ❖ Please keep booth neighbours in mind when operating equipment or P.A. systems.
- ❖ Exhibitor parking is available on the east side of the buildings.
- ❖ A raffle is held during the show for the winner's choice of \$5000 cash or a prize of equal value, which, in the past, has ranged from a quad lawn tractor, home security system and livestock handling equipment. This year's choices of raffle prizes are yet to be determined. If you wish to provide a prize, please contact the office.
- ❖ Many exhibitors offer an exhibitor draw and we do encourage exhibitors to do so as a means of attracting more potential clients to your booth and as a means of tracking the contacts made during the show.
- ❖ Remember! We have outdoor space available for your display.
- ❖ Have you ordered your banquet tickets or corporate table space?
- ❖ We have special pre-purchase rates on Conference packages for colleagues, co-workers or your best customers.

### **Exhibitor Packages**

- ❖ May be picked up at the Exhibition Office after 9:00 am Monday, February 10<sup>th</sup>.
- ❖ Two (2) name tags per 10' x 10' booth will be provided for exhibitors. These badges are an "All Access Pass" allowing access into all speaker sessions.
- ❖ Additional badges may be purchased at a cost of \$5.00 plus GST, each which will allow access into the tradeshow only. These additional badges are only available until **5:00 pm** on Monday, February 10<sup>th</sup>, 2025.

*Exhibitors who wish to be listed in our main marketing brochure, your booth application and full payment must be received by December 13<sup>th</sup>, 2024. After that date, any changes will be updated on our website.*

## **HEART OF THE FARM BANQUET**

All exhibitors are invited to be a part of a great time of good food and company WEDNESDAY, FEBRUARY 12th at 6:30 pm at the Heart of the Farm Banquet. Corporate tables of eight (8) are \$400.00 (+GST) or single tickets for \$55.00 (+ GST). Over 800 rural and urban people come together in the WLS Convention Centre. The banquet features a great home cooked meal and a keynote address.

Many businesses purchase corporate tables and invite co-workers and customers. The banquet often sells out and is a great opportunity to socialize with those involved in the agriculture industry. It is recommended to purchase tickets early to avoid disappointment.

Thank you to **WEIR VETERINARY SERVICES** for their continued sponsorship of our banquet.

Tickets are available to pre-order using a booth rental form, call 306-825-5571 or email [eventadmin@lloydex.com](mailto:eventadmin@lloydex.com) to book your table.

Banquet Tickets will also be available on FrontDoor+.





**FEBRUARY 12<sup>th</sup> & 13<sup>th</sup>, 2025**

**APPLICATION DEADLINE:**  
**Friday, January 3rd, 2025 at NOON MST**  
 (FINAL deadline to be in show)

**COMPANY NAME:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City &**

**Postal Code** \_\_\_\_\_

**Email:** \_\_\_\_\_

(A) BOOTH TYPE & SIZE	(B) RATE	(C) GST	(D) TOTAL (B+C)	(E) QUANTITY	GRAND TOTAL (D x E)
<b>COMMERCIAL DISPLAY BOOTH</b>					
1 <sup>st</sup> 10 x 10 Booth	\$425.00	\$21.25	\$446.25		
2 <sup>nd</sup> & subsequent 10 x 10 Booths	\$350.00	\$17.50	\$367.50		
<b>LARGE EQUIPMENT BOOTH</b>					
20 x 20 Booth	\$510.00	\$25.50	\$535.50		
20 x 40 Booth	\$680.00	\$34.00	\$714.00		
20 x 45 Booth	\$765.00	\$38.25	\$803.25		
20 x 50 Booth	\$850.00	\$42.50	\$892.50		
40 x 40 Booth	\$1,360.00	\$68.00	\$1,428.00		
25 x 70 Booth	\$1,487.50	\$74.38	\$1,561.88		
40 x 50 Booth	\$1,700.00	\$85.00	\$1,785.00		
40 x 55 Booth	\$1,870.00	\$93.50	\$1,963.50		
35 x 80 Booth	\$2,720.00	\$136.00	\$2,856.00		
55 X 83 Booth	\$3,880.25	\$194.01	\$4,074.26		
<b>OUTDOOR SPACE</b> (per sq. ft.)	\$0.35	\$0.02	\$0.37		
<b>BANQUET</b>					
Corporate Table	\$400	\$20.00	\$420.00		
Individual Ticket	\$55.00	\$2.75	\$57.75		
<b>ADDITIONAL BADGES</b>					
	\$5.00	\$0.25	\$5.25		
Additional Badges <b>ONLY</b> available until February 10 <sup>th</sup> , 2025. <b>NO</b> badges will be sold after that date.				<b>GRAND TOTAL</b>	<b>\$</b>

**\*\* Purchases of \$500 and over will be assessed a 3% charge if paid by Visa or Mastercard\*\***

Place me in same spot as 2024 \_\_\_\_\_ (if possible) OR List 3 choices of booths in order of preference \_\_\_\_\_

Please indicate/describe the products/services to be displayed:

\_\_\_\_\_

**I will need forklift assistance** (please check if you will need forklift assistance)

**FULL PAYMENT** is required at time of booking – Payment can be made by:

**VISA/MASTERCARD.** CC# \_\_\_\_\_ EXP \_\_\_\_\_

Or \_\_\_\_\_ CVV \_\_\_\_\_

**MAKE CHEQUES PAYABLE TO:**

**Lloydminster Agricultural Exhibition Association Ltd.**

Box 690, Lloydminster, SK S9V 0Y7

Or

**E-TRANSFER TO:** [accounting@lloydex.com](mailto:accounting@lloydex.com)

I have read, agree to and accept all the rules and regulations of the show and guarantee my booking for Agri-Visions 2025.

\_\_\_\_\_  
**AUTHORIZING SIGNATURE (required)**

**OFFICE USE ONLY:**

**DEPOSIT**  
 AMOUNT \$ \_\_\_\_\_  
 DATE \_\_\_\_\_  
 RECEIPT# \_\_\_\_\_

**BALANCE**  
 AMOUNT \$ \_\_\_\_\_  
 DATE \_\_\_\_\_  
 RECEIPT# \_\_\_\_\_

**INVOICED**  
 AMOUNT \$ \_\_\_\_\_  
 DATE \_\_\_\_\_  
 INVOICE # \_\_\_\_\_